Dear New Client

I hope you’re doing well! Have you thought any more about your homes rental potential? I hope you took advantage of my offer to get your *Free Rental Analysis*! If not, the offer still stands.

It is a great report that gives you the basic information, but not enough to make an informed, careful decision. So many other factors go into successful property management, that’s where I come in!

1. Did you know I use a **professional inspection service** to carefully document all of our properties? (At no cost to you!) This report is actually paid for by the incoming tenant and is your protection when preparing the security deposit claim when the tenant vacates.
2. Did you know I offer a **filter delivery service** to our tenants? This helps them remember to change the filter and could prolong the life of (your) air conditioner.
3. Did you know **I screen Pets**! It’s true. Ask me about this owner risk management tool.
4. Did you know I also offer the **PropertyMinder Program**. Don’t leave your second home unattended while you are not there or worse yet… in the hands of a neighbor. For example, when storms hit if you expect a friend or neighbor to tend to your property, they most likely have their own property to worry about as well. The risk is too great for you and your home. Let us help, we have the tools and the support to do so!

There is a lot that goes into managing your property, but I can assure you I have the resources to exceed your expectations and more! I have the professional skills and services to help you see a greater return on your investment and help minimize the risks associated with Tenant occupied properties.

I can be reached at - insert email and phone

I hope to hear from you soon!

<

firm name

firm address

email, phone, and social media>