Dear Homeowner, (or insert name)

It’s a great time to be a landlord in the Sunshine State, the current rental market is hot! Florida is the 4th most populous state in the US, which means... a lot of rental demand. We know that potential renters are very interested in homes in your area!

My name is <name> and I am a Realtor® and a Property Manager with Berkshire Hathaway HomeServices Florida Properties Group. I specialize in Leasing and Property Management Services & am very passionate about what I do. The current market has very low inventory, making it hard for renters to find a place to rent. If your home hasn’t sold, or you would like to hold on to your property while the market continues to adjust, I would love to help you! With our professional guidance we can help you earn the highest income from qualified tenants and bring the ease into renting your home. So, if you or someone you know in the neighborhood, is interested in property management and leasing services, I would love to get in contact!

I have included a brochure that highlights our services, hopefully you find it helpful. If you have any questions or are interested, I would love to schedule a quick chat! Our promise to you, is to be professional, be knowledgeable and help you with your investment property.

Sincerely

Name

Address

City, state zip